



**DEARBORN**  
YOUTH SYMPHONY



# SPONSORSHIP OPPORTUNITIES

Become a sponsor for a local tradition. The Dearborn Youth Symphony is celebrating 45 years with three dynamic orchestral concerts this 2022-23 year. The amazing concerts draw more than 3,000 attendees from all over Metro-Detroit. Don't miss the opportunity to maximize your company's exposure in this awesome youth event. All sponsorships are greatly appreciated and collected money goes toward youth scholarships for musicians.

## PROGRAM SPONSORSHIP OPPORTUNITIES

### PLATINUM SPONSORSHIP - \$450

- 2 Full page ads in program for remaining two season concerts
- 8 Tickets to each concert
- Social media recognition

### GOLD SPONSORSHIP - \$350

- 1 Full page ad in program for remaining two season concerts
- 6 Tickets to each concert
- Social media recognition

### SILVER SPONSORSHIP - \$200

- Half page ad in program for remaining two season concerts
- 4 tickets to each concert

### BRONZE SPONSORSHIP - \$125

- 1 Quarter page ad in program for remaining two season concerts
- 2 Tickets to each concert

### MUSICIAN CONGRATULATORY AD

- Features provided photo and text
- One time placement in program

**QRT: \$50 HALF: \$80 FULL: \$100**

## MUSICIAN EVENT SPONSORSHIP OPPORTUNITIES

### PIZZA PARTY FOR THE MUSICIANS

**\$400 for 1 Event / \$650 for 2 Events**

- Event signage
- Name listed in program
- 4 Tickets to each concert

## SCHOLARSHIP SPONSORSHIP OPPORTUNITIES

### NEW MUSICIAN SCHOLARSHIP- \$250

- Directly provide a year's tuition scholarship to a musician
- Name listed in program
- 2 Tickets to each concert

## REMAINING 2022-23 CONCERT DATES

**Sunday, March 5th, 2023**

**Sunday, May 7th, 2023**

All concerts start at 4 p.m. and take place at the Ford Community & Performing Arts Center  
15801 Michigan Avenue, Dearborn

**For more info on sponsorship contact [dys.sponsorship@gmail.com](mailto:dys.sponsorship@gmail.com)**



**We're Social!**  
Follow us on:



*Donations are tax deductible. The Dearborn Community Fund is a 501(c)(3) charitable organization with exemption status.*

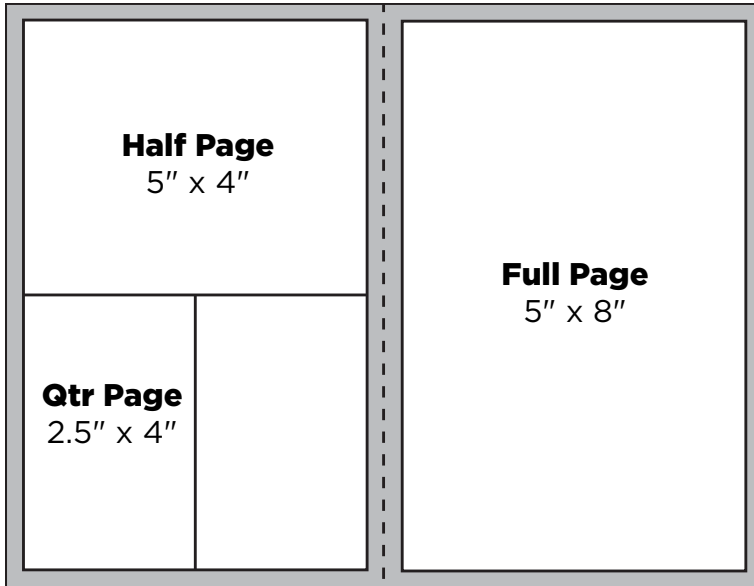


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*Last Call*  
Deadline to submit for  
March 5th Concert is  
Wednesday, February 22, 2023  
\*All other programs remain open

# PROVIDING PRINT-READY ARTWORK

*If help is needed or you are unable to create your own ad,  
please contact [dys.sponsorship@gmail.com](mailto:dys.sponsorship@gmail.com)*



**Ad Sizes:**

<b>Full Page and Back Cover</b>	<b>5" w x 8" h</b>
<b>Half Page</b>	<b>5" w x 4" h</b>
<b>Qtr Page</b>	<b>2.5" w x 4" h</b>

**All digital art  
should be at 300 dpi**

**The following digital file types are accepted:**

- **Acceptable file formats:** All Adobe Products – Acrobat (PDF files with fonts embedded), InDesign (INDD or IDML files with accompanying links and fonts included), Illustrator (EPS or AI files), Photoshop (JPG, PNG, TIFF, PSD).
- **Accepted but not recommended:** Powerpoint, Word, Publisher, Excel (We would prefer that you export these to PDF)
- **Not accepted formats:** Freehand, Corel Draw, Paint, Quark

**Additional Technical Information:**

- Vector artwork should be saved in a .PDF format with fonts and images embedded, or all images and fonts must be supplied.
- All screen and printer fonts must be provided if not in a pdf.
- We will substitute with similar fonts if originals are not submitted.
- Text can be converted to outlines, but if proofing errors are discovered, new art may need to be submitted.
- Images from the web are not suitable for printing.
- All scanned artwork must be scanned between 300 to 600 Dots Per Inch (DPI). The images should not be scaled beyond 75% and 125% of the image's original size.

**Musician Congratulatory Ad**

Please email photo at highest resolution possible and provide text (will be inserted directly as given) to [dys.sponsorship@gmail.com](mailto:dys.sponsorship@gmail.com). **Please no web images.** An ad will be created on your behalf.

**Please send art to [dys.sponsorship@gmail.com](mailto:dys.sponsorship@gmail.com)**