

# SPONSORSHIP OPPORTUNITIES

Become a sponsor for a local tradition. The Dearborn Youth Symphony is celebrating 48 years with three dynamic orchestral concerts this 2023-24 year. The amazing concerts draw more than 3,000 attendees from all over Metro-Detroit. Don't miss the opportunity to maximize your company's exposure in this awesome youth event. All sponsorships are greatly appreciated and collected money goes toward youth scholarships for musicians.

# PROGRAM SPONSORSHIP OPPORTUNITIES

## **PLATINUM SPONSORSHIP - \$625**

- 2 Full page ads in program for all three season concerts
- 8 Tickets to each concert
- Social media & concert recognition

### **GOLD SPONSORSHIP - \$525**

- 1 Full page ad in program for all three season concerts
- 6 Tickets to each concert
- Social media & concert recognition

### **SILVER SPONSORSHIP - \$325**

- Half page ad in program for all three season concerts
- 4 tickets to each concert

# **BRONZE SPONSORSHIP - \$200**

- 1 Quarter page ad in program for all three season concerts
- 2 Tickets to each concert

### **MUSICIAN CONGRATULATORY AD**

- Features provided photo and text
- One time placement in program

QRT: \$50 HALF: \$80 FULL: \$100

# MUSICIAN EVENT SPONSORSHIP OPPORTUNITIES

PIZZA PARTY FOR THE MUSICIANS \$400 for 1 Event / \$1000 for 3 Events

- Event signage
- Name listed in program
- 4 Tickets to each concert

# SCHOLARSHIP SPONSORSHIP OPPORTUNITIES

## **NEW MUSICIAN SCHOLARSHIP- \$300**

- Directly provide a year's tuition scholarship to a musician
- Name listed in program
- 2 Tickets to each concert

## **2023-24 CONCERT DATES**

Sunday, December 10, 2023 Sunday, March 3, 2024 Sunday, May 5, 2024

All concerts start at 4:30 p.m. and take place at the Ford Community & Performing Arts Center 15801 Michigan Avenue, Dearborn

For more info on sponsorship contact info@dearbornyouthsymphony.org



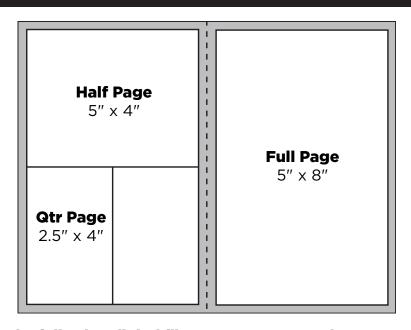
We're Social!
Follow us on:





# PROVIDING PRINT-READY ARTWORK

If help is needed or you are unable to create your own ad, please contact Info@dearbornyouthsymphony.org - we are happy to create the artwork for you.



#### **Ad Sizes:**

Full Page and Back Cover 5"w x 8"h Half Page 5"w x 4"h 2.5"w x 4"h Qtr Page

> All digital art should be at 300 dpi

### The following digital file types are accepted:

- Acceptable file formats: All Adobe Products Acrobat (PDF files with fonts embedded), InDesign (INDD or IDML files with accompanying links and fonts included), Illustrator (EPS or Al files), Photoshop (JPG, PNG, TIFF, PSD).
- Accepted but not recommended: Powerpoint, Word. Publisher, Excel (We would prefer that you export these to PDF)
- Not accepted formats: Freehand, Corel Draw, Paint, Quark

### **Additional Technical Information:**

- Vector artwork should be saved in a .PDF format with fonts and images embedded, or all images and fonts must be supplied.
- All screen and printer fonts must be provided if not in a pdf.
- We will substitute with similar fonts if originals are not submitted.
- Text can be converted to outlines, but if proofing errors are discovered, new art may need to be submitted.
- Images from the web are not suitable for printing.
- All scanned artwork must be scanned between 300 to 600 Dots Per Inch (DPI). The images should not be scaled beyond 75% and 125% of the image's original size.

#### **Musician Congratulatory Ad**

Please email photo at highest resolution possible and provide text (will be inserted directly as given) to info@dearbornyouthsymphony.org. Please no web images. An ad will be created on your behalf.