



# SPONSORSHIP OPPORTUNITIES

Become a sponsor for a local tradition. The Dearborn Youth Symphony is celebrating 48 years with three dynamic orchestral concerts this 2024-25 year. The amazing concerts draw more than 3,000 attendees from all over Metro-Detroit. Don't miss the opportunity to maximize your company's exposure in this awesome youth event. All sponsorships are greatly appreciated and collected money goes toward youth scholarships for musicians.

## PROGRAM SPONSORSHIP **OPPORTUNITIES**

#### **PLATINUM SPONSORSHIP - \$625**

• 2 Full page ads in program for all three season concerts

YOUTH SYMPHONY

- 8 Tickets to each concert
- Social media & concert recognition

## **GOLD SPONSORSHIP - \$525**

- 1 Full page ad in program for all three season concerts
- 6 Tickets to each concert
- Social media & concert recognition

## SILVER SPONSORSHIP - \$325

- Half page ad in program for all three season concerts
- 4 tickets to each concert

## **BRONZE SPONSORSHIP** - \$200

- 1 Quarter page ad in program for all three season concerts
- 2 Tickets to each concert

## MUSICIAN CONGRATULATORY AD

- Features provided photo and text
- One time placement in program QRT: \$50 HALF: \$80 FULL: \$100

## For more info on sponsorship contact info@dearbornyouthsymphony.org

## **MUSICIAN EVENT SPONSORSHIP OPPORTUNITIES**

### **PIZZA PARTY FOR THE MUSICIANS** \$400 for 1 Event / \$1000 for 3 Events

- Event signage
- Name listed in program
- 4 Tickets to each concert

## SCHOLARSHIP SPONSORSHIP **OPPORTUNITIES**

## **NEW MUSICIAN SCHOLARSHIP- \$300**

- Directly provide a year's tuition scholarship to a musician
- Name listed in program
- 2 Tickets to each concert.

## 2024-25 CONCERT DATES

Sunday, December 15, 2024 • 4:30 PM Sunday, March 2, 2025 • 5:00 PM Sunday, May 4, 2025 • 4:30 PM

All concerts take place at the Ford **Community & Performing Arts Center** 15801 Michigan Avenue, Dearborn

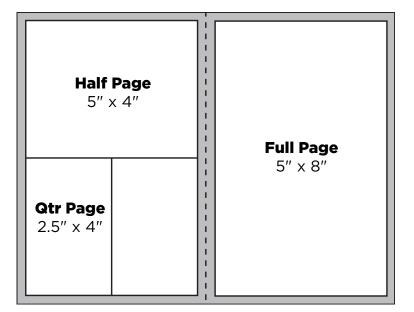






## **PROVIDING PRINT-READY ARTWORK**

If help is needed or you are unable to create your own ad, please contact Info@dearbornyouthsymphony.org - **we are happy to create the artwork for you.** 



#### Ad Sizes:

Full Page and Back Cover	5″w x 8″h
Half Page	5″w x 4″h
Qtr Page	2.5″w x 4″h

# All digital art should be at 300 dpi

#### The following digital file types are accepted:

- Acceptable file formats: All Adobe Products Acrobat (PDF files with fonts embedded), InDesign (INDD or IDML files with accompanying links and fonts included), Illustrator (EPS or Al files), Photoshop (JPG, PNG, TIFF, PSD).
- Accepted but not recommended: Powerpoint, Word, Publisher, Excel (We would prefer that you export these to PDF)
- Not accepted formats: Freehand, Corel Draw, Paint, Quark

#### Additional Technical Information:

- Vector artwork should be saved in a .PDF format with fonts and images embedded, or all images and fonts must be supplied.
- All screen and printer fonts must be provided if not in a pdf.
- We will substitute with similar fonts if originals are not submitted.
- Text can be converted to outlines, but if proofing errors are discovered, new art may need to be submitted.
- Images from the web are not suitable for printing.
- All scanned artwork must be scanned between 300 to 600 Dots Per Inch (DPI). The images should not be scaled beyond 75% and 125% of the image's original size.

#### **Musician Congratulatory Ad**

Please email photo at highest resolution possible and provide text (will be inserted directly as given) to info@dearbornyouthsymphony.org. **Please no web images**. An ad will be created on your behalf.

## Please send art to info@dearbornyouthsymphony.org